

MIHAN SEZ: Strategic Growth Blueprint

India's largest multi-product SEZ spans 2086 hectares in centrally-located Nagpur.

The zone features 1472 hectares for processing units and 614 hectares for service sector operations.

MIHAN integrates with an international cargo hub and airport, serving as a key infrastructure catalyst for Maharashtra's balanced development.

 by MOONSEZ & Management Consultants LLP



Executive Summary

MIHAN Overview

Multi-modal International Cargo Hub and Airport at Nagpur offers unparalleled connectivity advantages.

Located at India's geographic center, MIHAN provides strategic access to national markets.

Strategic Approach

Our comprehensive development strategy targets high-growth sectors with tailored infrastructure.

The modernization roadmap follows a phased implementation timeline.

Economic Impact

ROI projections demonstrate substantial returns for investors across multiple sectors.

Economic assessments show significant job creation and export potential.

Current Status Assessment



IT Operations

Established operations from TCS, HCL, and Hexaware with expanding campuses from Infosys and Tech Mahindra.



Healthcare Infrastructure

AIIMS and Indo-UK health medicity form the backbone of medical services.



Manufacturing Presence

Pharmaceutical giant Lupin and manufacturing leader TAL anchor the industrial sector.



Supporting Developments

Growing residential communities and educational institutions create a complete ecosystem.



Infrastructure Development Strategy

Power Infrastructure

24x7 uninterrupted power supply through dedicated substations and renewable integration.

Smart grid implementation with backup generation capacity.

Water Management

Advanced water treatment plants with recycling capabilities.

Rainwater harvesting systems across the zone.

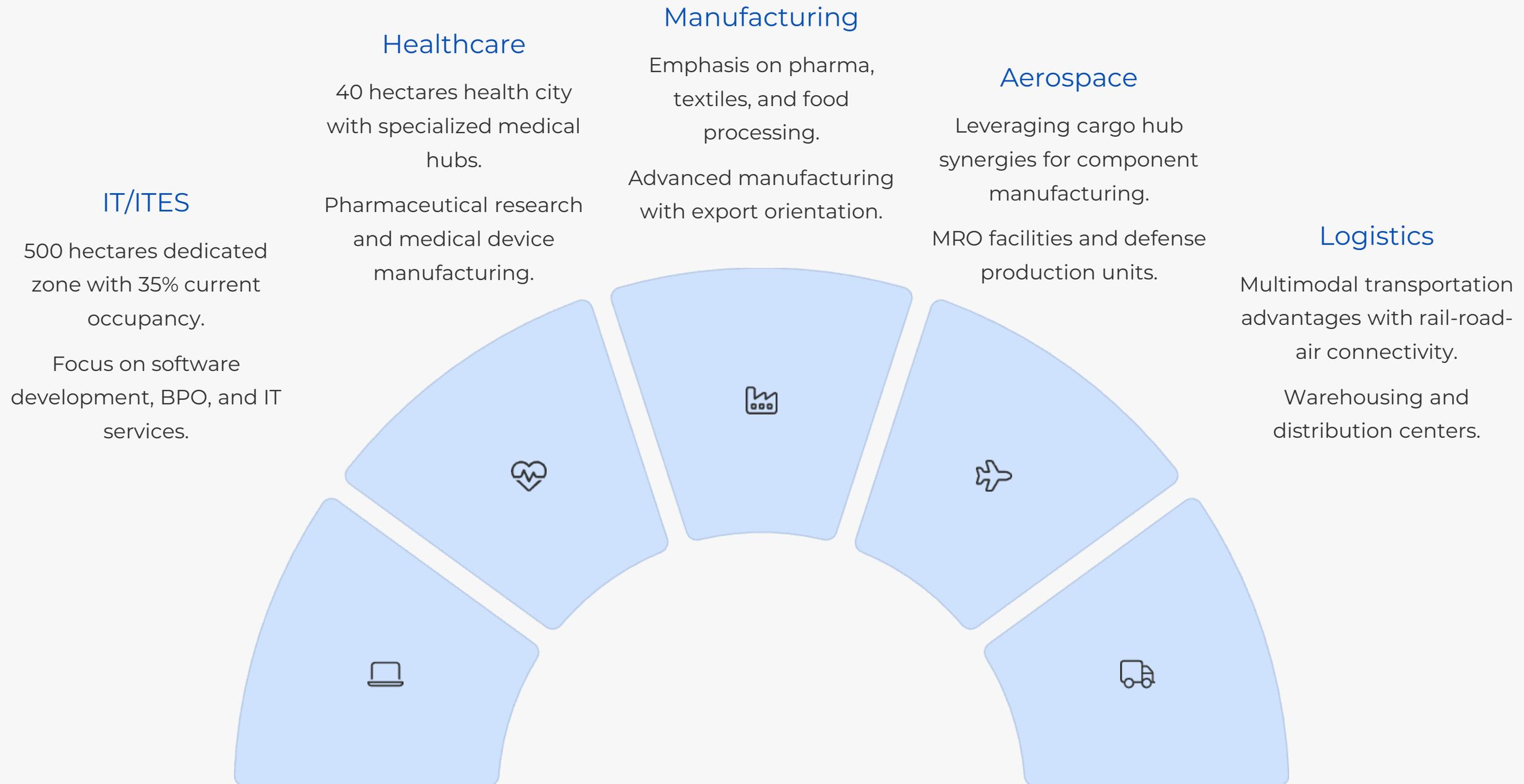
Connectivity

Expanded internal road networks with last-mile connectivity solutions.

Fiber optic networks and data center expansion to 500+ rack capacity.



Target Sector Analysis



Fast-Track Framework for Development



Single-Window Clearance

Streamlined approval process with 48-hour turnaround time.



Pre-Approved Building Plans

Common configurations ready for immediate construction.



Plug-and-Play Infrastructure

Ready-to-use facilities with all utilities connected.



Smart City Integration

IoT-enabled utilities monitoring and management.



Regulatory Compliance Strategy

	<p>SEZ Policy Alignment Updated for 2025 regulations</p>
	<p>Environmental Compliance Comprehensive framework</p>
	<p>Labor Law Facilitation Dedicated support center</p>
	<p>Digital Tracking System Real-time compliance monitoring</p>

Regular regulatory workshops help tenants stay updated with changing policies. Our compliance experts provide ongoing consultation.



Investor Engagement Framework



Targeted Outreach

Focused engagement with Fortune 500 companies and sector leaders.

Personalized investment proposals based on company needs.

Facilitation Cell

Dedicated relationship managers for each major investor.

End-to-end support from inquiry to operational setup.

Incentive Packages

Custom incentives for anchor tenants with major investments.

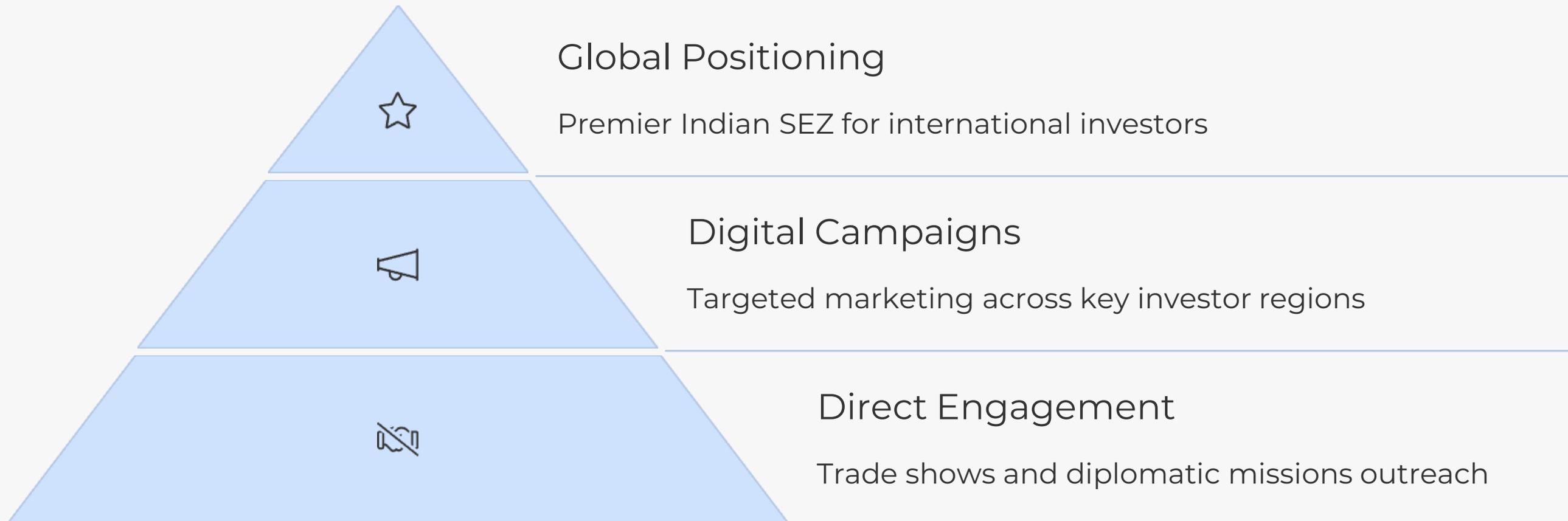
Sector-specific benefits tailored to business requirements.

Global Roadshows

Quarterly investment seminars in key international markets.

Virtual and in-person events with decision makers.

Marketing & Branding Strategy



Our comprehensive marketing strategy showcases success stories through case studies and testimonials. We leverage digital platforms to reach decision-makers worldwide.

International trade show participation ensures MIHAN remains visible in the global investment community.

Talent Development Pipeline

Academia Partnerships

Collaborations with regional educational institutions for tailored curricula

Global Talent

Expatriate-friendly facilities and policies to attract international expertise



Specialized Training

Dedicated centers within SEZ for industry-specific skills development

Workforce Retention

Comprehensive programs to maintain skilled talent pool

Sustainability & ESG Framework

50%

Renewable Energy

Target for clean energy integration by 2027

85%

Water Recycling

Planned water reuse through advanced treatment

100%

Green Building

Certification requirement for all new constructions

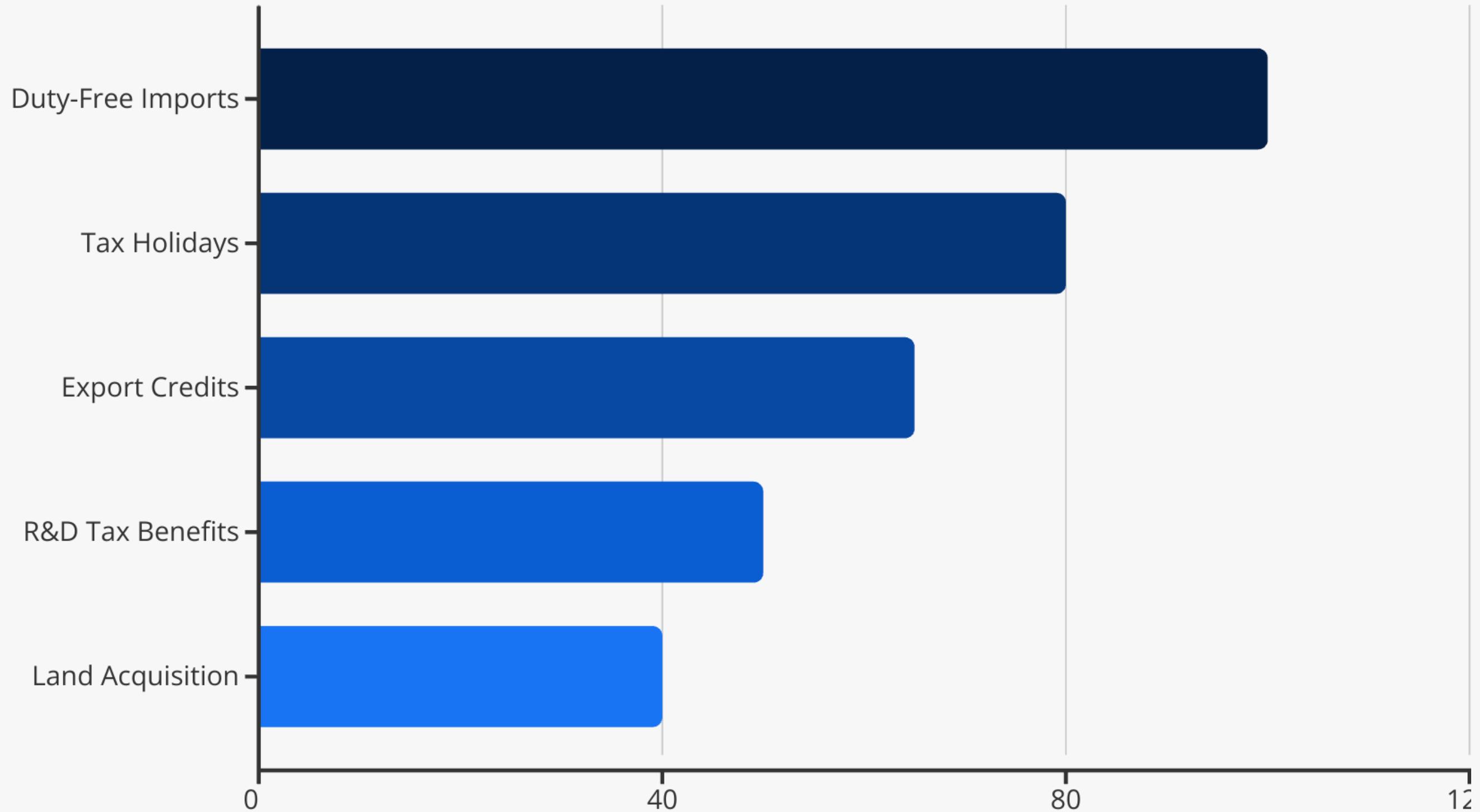
30%

Carbon Reduction

Target decrease in carbon footprint by 2025



Financial Incentives Enhancement



Implementation Timeline & Milestones

Phase 1: Infrastructure Enhancement

6-12 months focused on power, water, and connectivity upgrades.

- Power substation expansion
- Water treatment facility modernization
- Road network improvements

Phase 2: Sector Development

12-24 months dedicated to building sector-specific facilities.

- IT/ITES zone expansion
- Healthcare city development
- Aerospace cluster establishment

Phase 3: Global Marketing

Ongoing international campaign with quarterly review mechanism.

- Digital marketing launch
- International roadshows
- Stakeholder engagement events



Expected Outcomes & Vision 2030



Employment Generation

Over 200,000 direct jobs created across all sectors.



Export Value

Annual export value reaching \$5 billion from MIHAN-based companies.



Gateway to Central India

MIHAN established as the hub of central India's economic corridor.